



## Dear Friends,

According to a spring 2023 Chronicle of Philanthropy research brief, Black-led nonprofits receive significantly less philanthropic support than their white-led counterparts. This is one of numerous reasons a group of local Black community leaders, in partnership with Akron Community Foundation, launched the Black Giving Collective Fund (BGC) in August 2023.

The Black Giving Collective is the most recent affiliate fund established at the community foundation, to provide grants to Black-led and Black-serving nonprofits within Summit County. To date, the fund has raised nearly \$200,000 and is gaining momentum and recognition in the broader community.

In 2025, BGC will launch The Soul of Philanthropy (TSOP), a national touring artistic exhibit to celebrate the history of philanthropy within the Black community, which so often goes unrecognized. The exhibit also honors the ongoing commitment and generosity of the local Black community to enrich the lives of those residing within Greater Akron. The Soul of Philanthropy will be featured at the Akron Art Museum from Nov. 15, 2025, through Feb. 14, 2026.

Through a combination of photography, interactive displays, and personal narratives, The Soul of Philanthropy aims to broaden the understanding of philanthropy and challenge traditional notions that often exclude the contributions of the Black community. The exhibit was inspired by the book "Giving Back: A Tribute to Generations of African American Philanthropists" by Valaida Fullwood, and it seeks to inspire visitors to recognize the power of giving in all its forms.

In an era where companies are laying off Diversity, Equity and Inclusion staff and cutting budgets for related initiatives, we're asking you to help build the Black Giving Collective Fund endowment and bring this nationally recognized exhibit to Akron to help raise awareness about the power of philanthropy to transform lives and communities.

Your generous contribution is welcome to support one or both of these vital initiatives:

- Your gift to the **Black Giving Collective Fund** will be invested by Akron Community Foundation to give back to the local Black community now, and forever. Learn more about endowment funds at <u>akroncf.org/powerofendowment</u>. Your gift will be recognized on our website and in Akron Community Foundation's biannual magazine.
- Your sponsorship of **The Soul of Philanthropy Akron** will help us raise the profile of Black philanthropy overall, while specifically celebrating the good works of our local Black philanthropists who give back in numerous ways. Please review the enclosed sponsorship form for more details regarding contribution levels and benefits.

Thank you for your consideration. We look forward to discussing how we may work together to ensure our local Black community is supported now and for generations to come.

Sincerely,

Tracy Carter Co-founder and Chair, The Black Giving Collective Advisory Board

Toney S. Tolson

Torey S. Tolson Chair, The Soul of Philanthropy Akron Steering Committee



## Sponsorship Opportunities

If you have questions about the sponsorship benefits listed here, please contact Malia Rivera at 330-436-5649 or <u>mrivera@akroncf.org</u>. All phone calls and emails will be returned during normal business hours. For more information about TSOP Akron related events and activities, check back on our website at **TSOPAkron.com**.

Legacy	Transformational	Visionary	Impact	Champion
<b>\$100,000</b> (\$97,400 tax deductible)	<b>\$50,000</b> (\$48,750 tax deductible)	<b>\$25,000</b> (\$23,750 tax deductible)	<b>\$10,000</b> (\$9,400 tax deductible)	<b>\$5,000</b> (\$4,700 tax deductible)
<ul> <li>Logo prominently displayed on website</li> <li>Logo included in event invites, programs and signage</li> <li>Logo included in TSOP Akron brochure/info sheet</li> <li>Two VIP Tables (16 seats) at Signature Event</li> <li>4 Honorary guest tickets for TSOP Akron Exhibit Opening</li> <li>Speaking opportunity at Signature Event and Exhibit Opening</li> <li>Recognition from stage at TSOP-related events</li> </ul>	Logo prominently displayed on website Logo included in event programs and signage Logo included in TSOP Akron brochure/info sheet VIP Table (8 seats) at Signature Event 2 Honorary guest tickets for TSOP Akron Exhibit Opening Recognition from stage at TSOP-related events Select TSOP merchandise	Logo prominently displayed on website Logo included in event programs and signage Logo included in TSOP Akron brochure/info sheet VIP Table (8 seats) at Signature Event 2 Honorary guest tickets for TSOP Akron Exhibit Opening Select TSOP merchandise	Name prominently displayed on website Name included in event programs and signage Name included in TSOP Akron brochure/info sheet Four VIP tickets to Signature Event	Name prominently displayed on website Name included in event programs and signage Two VIP tickets to Signature Event
Recognition from stage at				

Please Note: Funds contributed to The Soul of Philanthropy that are unexpended following the exhibition may be transferred to the Black Giving Collective Fund.





Please submit this form to indicate your gift to the Black Giving Collective or sponsorship of The Soul of Philanthropy Akron. To submit this form electronically, please scan and send to Malia Rivera at **mrivera@akroncf.org**. To mail, please send to: Akron Community Foundation, Attn: Malia Rivera, 345 W. Cedar St., Akron, OH 44307.

If you would like to discuss additional options for giving, such as giving through your donor-/corporate-advised fund or splitting your payment over multiple years, please contact Laura Lederer at 330-436-5611 or **llederer@akroncf.org**.

## Please print your name or organization name as you wish it to appear in publications and online:

Name / Organization
Please select the fund(s) you would like to support and indicate your contribution level:
I would like my gift to support the Black Giving Collective Fund (this gift is fully tax deductible)
Gift Amount: \$100,000 \$50,000 \$25,000 \$10,000 \$5,000 Other:
I would like my gift to support The Soul of Philanthropy Akron Fund
Gift Amount: \$100,000 \$50,000 \$25,000 \$10,000 \$5,000 Other:
Payment Instructions
<b>Credit (Visa, MC, Discover):</b> Give online at either <u>akroncf.org/Give/BlackGivingCollectiveFund</u> or <u>akroncf.org/Give/TSOPAkron</u> and select that this is an ACF/fund event sponsorship.
<b>Check:</b> Make payable to Akron Community Foundation with Black Giving Collective or TSOP Akron in the memo line and return with this completed form.
<u>Contact Information</u> Please complete the following information for the person responsible for providing necessary information (attendee names, logos, etc.)
Contact Name
Street Address City/State/Zip
Phone Email Address
Please submit high resolution logos in EPS format to <u>tburt@akroncf.org</u> , including full color, black, and white versions

if available for use in various publications/formats.

The Black Giving Collective Fund and The Soul of Philanthropy Akron Fund are funds of Akron Community Foundation, a 501(c)(3) public charity. Your tax acknowledgment will confirm your contribution. Please notify Akron Community Foundation of any changes to your contact person or company names. Contributions are nonrefundable.